KINS COMMUNITY COMMENT (442-5744)

This is Ron Pierre for Community Comment.

The political season is upon us! The radio and television ads are part of standard media programming. The telephone survey people are calling right at dinner time and asking who and why you would vote for someone or a particular issue. The yard signs are posted throughout the area. Really nothing new and absolutely nothing exciting. It's the same old process. In fact, one phrase is the same phrase we hear year after year and in election after election, by every flavor of politician. "I want to create good jobs with benefits to keep our young people in the area." What does that mean? A candidate can throw that phrase out in every debate and in every commercial and never explain how they would make it happen. I have waited and watched for years to hear someone put a platform together that gives specifics. There is never any proposal on how to accomplish a lofty jobs objective during the campaign. I have yet to hear a political candidate take the next step and offer the specific elements needed to make "jobs" happen.

For example, how about saying that within the first six months in office, I would create a business enterprise program fast tracking pro small business initiatives. These initiatives could include a: six week or less permitting and licensing process streamlining and eliminating the environmental and bureaucratic morass; or how about a staggered five year property tax relief exemption where every year the business would be given a property tax exemption beginning at 50% of the appraised property tax and that exemption reduces over a 5 year period. Not really radical proposals......just different than the often heard increase taxes and fees on the rich. Those assessments hit the small business community head on.

There is not a chance that any of these creative solutions would ever be proposed because they decrease the government takeaways that sustain out of control government. It is really much easier to restate the meaningless phrase...... "I want to create good jobs with benefits to grow the economy".... the next line should be ---get elected and do nothing!

It is ironic that organizations go to business for donations to support charity programs. It's also disappointing that government continues increasing fees and licenses for businesses in order to gain more revenue.

As I reviewed the sample primary ballot mailed out last week, I didn't see any candidate that would or could make a difference to the deteriorating economy of this area or the state of California for that matter. One thing that stood out was the proposal to increase the sales tax on cigarettes \$1.00 per pack for cancer research. I'm not a smoker, but I have to question the logic of taxing that group of people over and over again. Perhaps, enough is enough. It might be time to get creative...... even consider using the over-used phrase...."think outside the box." It's Game On!!!...It's election time. and remember... as Ronald Reagan said:

The government is like a baby's alimentary canal, with a happy appetite at one end and no responsibility at the other.

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